

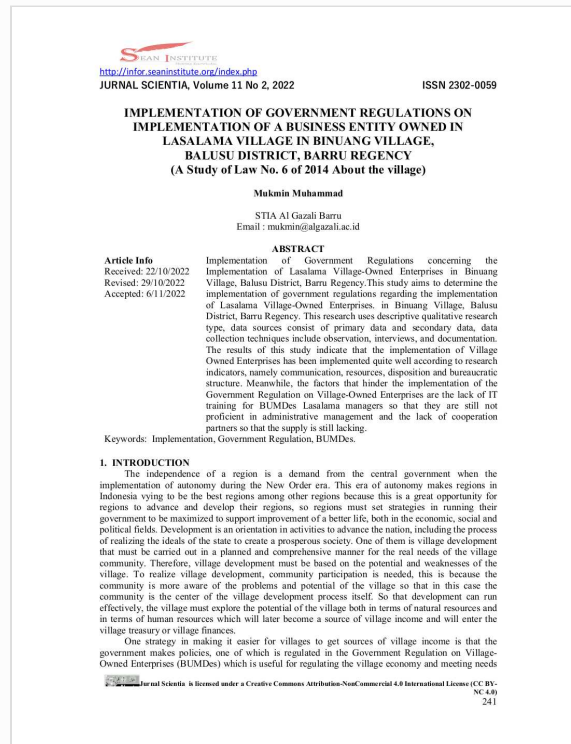


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IMPLEMENTATION OF  
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ON IMPLEMENTATION OF A  
BUSINESS ENTITY OWNED IN  
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BINUANG VILLAGE, BALUSU  
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Study of Law No. 6 of 2014

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About the  
by Mukmin Muhammad

**IMPLEMENTATION OF GOVERNMENT REGULATIONS ON  
IMPLEMENTATION OF A BUSINESS ENTITY OWNED IN  
LASALAMA VILLAGE IN BINUANG VILLAGE,  
BALUSU DISTRICT, BARRU REGENCY  
(A Study of Law No. 6 of 2014 About the village)**

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**ABSTRACT**

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Implementation of Government Regulations concerning the Implementation of Lasalama Village-Owned Enterprises in Binuang Village, Balusu District, Barru Regency. This study aims to determine the implementation of government regulations regarding the implementation of Lasalama Village-Owned Enterprises in Binuang Village, Balusu District, Barru Regency. This research uses descriptive qualitative research type, data sources consist of primary data and secondary data, data collection techniques include observation, interviews, and documentation. The results of this study indicate that the implementation of Village Owned Enterprises has been implemented quite well according to research indicators, namely communication, resources, disposition and bureaucratic structure. Meanwhile, the factors that hinder the implementation of the Government Regulation on Village-Owned Enterprises are the lack of IT training for BUMDes Lasalama managers so that they are still not proficient in administrative management and the lack of cooperation partners so that the supply is still lacking.

**Keywords:** Implementation, Government Regulation, BUMDes.

**1. INTRODUCTION**

The independence of a region is a demand from the central government when the implementation of autonomy during the New Order era. This era of autonomy makes regions in Indonesia vying to be the best regions among other regions because this is a great opportunity for regions to advance and develop their regions, so regions must set strategies in running their government to be maximized to support improvement of a better life, both in the economic, social and political fields. Development is an orientation in activities to advance the nation, including the process of realizing the ideals of the state to create a prosperous society. One of them is village development that must be carried out in a planned and comprehensive manner for the real needs of the village community. Therefore, village development must be based on the potential and weaknesses of the village. To realize village development, community participation is needed, this is because the community is more aware of the problems and potential of the village so that in this case the community is the center of the village development process itself. So that development can run effectively, the village must explore the potential of the village both in terms of natural resources and in terms of human resources which will later become a source of village income and will enter the village treasury or village finances.

One strategy in making it easier for villages to get sources of village income is that the government makes policies, one of which is regulated in the Government Regulation on Village-Owned Enterprises (BUMDes) which is useful for regulating the village economy and meeting needs





and exploring village potential. This policy is regulated for all villages and one of the villages that implements regulations regarding BUMDes Lasalama, namely Binuang Village, but sometimes there are problems in the process of implementing this BUMDes Lasalama program. Based on the background of the problem above, the authors are interested in conducting research on "Implementation of Government Regulations concerning the Implementation of Lasalama Village-Owned Enterprises in Binuang Village, Balusu District, Barru Regency".

## 2. METHOD

This study uses qualitative research methods, which aim to find, analyze and process data by understanding social interactions with interviews and observations. Research is a process of arranging logical steps to obtain valid and reliable data that produces correct and appropriate conclusions. The data in question has two types, namely quantity data which is represented in numeric form and quality data. To obtain each of these types of data, a different approach is used, namely a quantitative research approach to look for quantity data, and a qualitative research approach to find quality data. (Umar Sidiq and Moh. Miftachul Choiri, 2019).

According to Sugiyono (2018:213) qualitative research methods are research methods based on philosophy, which are used for scientific conditions (experiments) where researchers as instruments, data collection techniques and analyzes that are qualitative in nature emphasize more on meaning. Qualitative research methodology aims to analyze and describe phenomena or research objects through social activities, attitudes and perceptions of people individually and in groups. In this qualitative approach, researchers must explore the cases studied from the time of the interview, collect other data in investigating cases or phenomena from numerical information sources, qualitative data is used for qualitative research where the object under study cannot be measured easily to explain why and how. problem occurs.

The type of data used in this research is qualitative research. Qualitative data is descriptive or narrative that describes the quality of a phenomenon. These qualities or phenomena usually cannot be measured numerically, qualitative data is used for qualitative research where the object under study cannot be measured easily. Qualitative researchers are more likely to accommodate all visible social phenomena that are considered relevant. With the selection process, qualitative research will eliminate irrelevant phenomena. In other words, qualitative researchers only use a small part of social phenomena adapted to the demands of the design. Qualitative researchers do not first limit the observed social phenomena. (Hardani, et al, 2020).

Primary data are the village apparatus, it is good." (interview with informant, 26 January 2022). Meanwhile, the Secretary of Binuang Village, Balusu District, Barru Regency also issued his opinion on the government's policy views on the BUMDes Lasalama program, he argued that: "Our communication with the managers of the BUMDes program is well established, and we as a community feel helped because with this program there are jobs available." (Interview with resource person, 26 February 2022).

Based on the three sources' opinions above, it can be concluded that with the Village-Owned Enterprises (BUMDes), it can help the village community, and get Village Original Income (PAD) for the village and create jobs for the community, especially Binuang Village, Balusu District, Barru Regency through communication effective management of all BUMDes program managers (Village Owned Enterprises).

Coordination in terms of communication plays a very important role, because the policy of the Lasalama BUMDes program is a policy from the central government which is implemented by the village government by involving all elements, starting from the local government, village government, suppliers and the community. Communication is also very completed so that the Lasalama BUMDes program policy can run, so that there is no overlapping of tasks from each stakeholder so that the main tasks and functions of each party involved or related in this implementation process are understood. Resources become one of the important roles of the success factor in the implementation of public

policy. Resources include human resources, financial resources and facility resources. Resources are said to be good when viewed from human resources, finance (budget) and facilities. Human resources are related to skills in implementing public policies to implement policies effectively. For the budget resources themselves, it is related to the capital adequacy of a policy to ensure the implementation of

### 3. RESULTS AND DISCUSSION

#### Government Policy Program.

Resources are very important in carrying out policies, one of which is human resources because each stage of implementation requires quality human resources according to their work. Humans are one of the most important resources in determining the success of an implementation process. Policy implementation needs the support of human resources and other resources. In addition to human resources, it is very important to determine the success of the implementation process, other resources are also necessary, such as financial resources. In the process of running the Lasalama BUMDes program in Binuang Village, Balusu District, Barru Regency, human resource elements play a very important role, in addition to human resources which play a very important role, financial resources also play a very important role in implementing the Lasalama BUMDes Policy Implementation in increasing community participation in Binuang Village, Balusu District, District Barru.

Based on the results of interviews with resource persons H. A. Hendra, S.S as the Village Head in Binuang Village, Balusu District, Barru Regency stated that:

"The human resources that I know have all been based on the rules of the management and have been selected, they really have to carry out the BUMDes program, especially the BUMDes LASALAMA program that we have programmed in Binuang Village, it must be implemented properly." (interview with informant, 24 January 2022).

In line with the opinion of Muriadi as the Secretary of the Village-Owned Enterprises (BUMDes), he is of the opinion that:

"Financial resources come from Village Fund assistance, the results of the benefits of implementing the BUMDes LASAMA program, especially in Binuang Village, Balusu sub-district, Barru Regency." (interview with informant, 26 January 2022).

Meanwhile, M<sup>3</sup> Sunarti as a community member also expressed her opinion about the BUMDes Lasalama program in Binuang Village, Balusu District, Barru Regency which was organized by the government. She argued that:

"I really agree with this BUMDes program because many people are helped because of the availability of jobs for those who do not have permanent jobs". (interview with informant, 6 January 2022).

From all the interviews presented by the speakers, it can be concluded that human resources are seen from the performance and skills of the management team in implementing the Village Owned Enterprise (BUMDes) program, as well as financial or budgetary resources that come from Village Fund assistance, the results of the benefits of implementing the program BUMDes LASAMA, especially in Binuang Village, Balusu District, Barru Regency.

#### Disposition

The success of an implementation process depends on the character and characteristics of the implementer. The attitude of acceptance or rejection of the implementing agency will greatly affect the success or failure of the performance of public policy implementation, namely the process of implementing the Lasalama Village Owned Enterprise program in Binuang Village, Balusu District, Barru Regency. So in this study, the attitude shown is the attitude of acceptance from various parties related to institutional strengthening by forming the operational implementer of BUMDes Lasalama carried out according to the mechanism. In accordance with the speaker's explanation from the Head of the Lasalama BUMDes manager in Binuang Village, Balusu District, Barru Regency, namely: "For support from the village government, local government and suppliers or CSR and the response from the community, the response is good so that the process of implementing the BUMDes program



is also effective. Because even if there is this program if there is no support from them, the implementation will also be nil, but for every work program there must be a supplier so that we establish good cooperative relationships with them as well as with the community". (Interview with resource persons, January 24, 2022).

Based on the interview above, it shows that the implementation or process of implementing the BUMDes Lasalama program has the support of various parties, both from the village government, suppliers and the community to support the running of BUMDes Lasalama. In line with what was stated by the BUMDes Secretary, Binuang Village, Balusu District, Barru Regency.

"The purpose of establishing this BUMDes is based on the background that to help the people of Binuang Village itself so that those who do not have jobs will become the managers of this BUMDes, so they can also benefit from this program. Because we formed this BUMDes with a Top Down system, it means that there is support from the village government in forming BUMDes. In addition, village institutions such as NGOs and youth organizations agree with the implementation of BUMDes. So we, as BUMDes managers, hope that this program can be implemented better in the future." (Interview with resource persons, 26 January 2022).

In addition, the community also supports the process of implementing the Lasalama BUMDes in Binuang Village, Balusu District, Barru Regency as long as the Lasalama BUMDes has a program that is well introduced to the community. As stated by the people of Binuang Village, Balusu District, Barru Regency.

"We as the people of Binuang Village always hope for the best, especially for this BUMDes program, well we support the implementation process as long as it is for the progress of the village". (Interview with resource persons, 6 February 2022).

From all the results of the interviews presented by the resource persons, it can be concluded that the disposition or attitude displayed is an attitude of acceptance from various parties related to institutional strengthening by forming the operational implementer of BUMDes Lasalama carried out in accordance with the mechanism listed in Permendagri No. 39 of 2010.

### Bureaucratic Structure

The bureaucratic structure will affect the success of the implementation process, namely the division of tasks and authority to members of the organization. Good division of tasks and main tasks within an organization will facilitate the achievement of organizational goals. According to Edward, there are two main characteristics of bureaucracy, namely work procedures or commonly called Standard Operating Procedures (SOP) and Bureaucratic Structures. The implementation of the policy cannot be separated from a regulation as the basis for implementing the policy. The success of a policy implementation can be measured if the measures and objectives of the policy are realistic and in accordance with the socio-culture at the level of implementing the policy, which is too ideal to be implemented at the citizen level.

In line with the explanation from the Head of the Lasalama BUMDes manager in Binuang Village, Balusu District, Barru Regency.

"In Barru Regency, especially Binuang Village, the BUMDes program was implemented when there was Regulation of the Minister of Home Affairs No. 37 of 2007 concerning Guidelines for Village Financial Management was made, and how many times have there been changes to the regulation, the last one being confirmed by Permendagri No. 39 of 2010 concerning Village-Owned Enterprises in which it states that BUMDes was established as a driving force for the village economy". (Interview with resource persons, January 24, 2022)

The Lasalama BUMDes program was recommended in 2007 by the Ministry of Home Affairs at that time as stated in Permendagri No. 37 of 2007 concerning Guidelines for Village Financial Management. But at that time it was still in the adjustment stage, so it was changed to Permendagri No. 39 of 2010 concerning BUMDes Lasalama. This Permendagri contains how the BUMDes

mechanism is created and how the management system is. As explained by the resource person as the Head of Binuang Village, Balusu District, Barru Regency.

"The Village Regulation refers to a higher regulation, in this case the process of implementing the BUMDes program there are rules that regulate it so that the Standard Operating Procedure (SOP) is contained in it so that managers do not leave the SOP that has been determined which is regulated in Government Regulation No. 11 of 2021 concerning Village-Owned Enterprises (BUMDes)". (Interview with resource persons, January 24, 2022).

In addition, the chairman of the management of the Lasalama Village-Owned Enterprises in Binuang Village, Balusu District, Barru Regency stated that.

"The general goal is to improve welfare in the village, for the main purpose of increasing Village Original Income (PAD), developing the potential of the village economy and the productivity of the village community. In addition, to minimize unemployment because it creates business opportunities and creates clear job opportunities for BUMDes implementers or managers, they work according to the existing Standard Operating Procedure (SOP) and do not go out of line." (Interview with resource persons, January 24, 2022).

From all the interviews presented by the interviewees, it can be concluded that the bureaucratic structure in this case the village government which implements the Village-Owned Enterprises (BUMDes) program has followed the SOP (Standard Operating Procedure) which is regulated in Government Regulation no. 11 of 2021 concerning Village-Owned Enterprises (BUMDes) which is used as a reference and implementation guideline for implementers. In this case, it is in accordance with the correct Standard Operating Procedure (SOP) so that the structure is clear. Based on the results of the interview, it can be seen that aspects of the bureaucratic structure are included in the success factor in implementing public policy for the Lasalama BUMDes program in Binuang Village, Balusu District, Barru Regency. This is in accordance with Edward's theory that a good bureaucratic structure will be a factor in the success of implementation.

#### 4. CONCLUSION

The implementation of the Government Regulation concerning the Organization of the Lasalama Village-Owned Enterprises in Binuang Village, Balusu District, Barru Regency has been running quite well which includes communication, resources, disposition, and bureaucratic structure. The inhibiting factors are the lack of IT training for BUMDes Lasalama managers so that they are still not proficient in administrative management and there is still a lack of cooperation partners so that there are still few suppliers.

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